

# Key@Work<sup>®</sup> is now more rewarding

You qualify for special banking products and services through Key@Work. Switch to KeyBank and get a free Sony<sup>®</sup> bloggie<sup>™</sup> when you:

- Open a qualifying checking account by October 8, 2010
- and**
- Make one KeyBank Rewards Debit Card transaction by December 10, 2010
- plus**
- Make a combination of two direct deposits and/or automated payments each of \$100 or more by December 10, 2010\*

The all-new pocket-sized bloggie camera lets you capture the action in high definition and easily upload photos and videos to the web.

This flyer entitles you, an employee of

Taste Budd's Cafe Inc

to a Sony bloggie for opening a KeyBank checking account through Key@Work and meeting additional requirements.

**Marketing Code: MASS0810**

**Package Code: KEYWRK**

**go** to [key.com/bloggie](http://key.com/bloggie)  
**call** Mary Bayer @ 845-758-2311  
**visit** your local KeyBank branch

**KeyBank**   
Unlock your possibilities



\*You must have or request a KeyBank Rewards debit card (Key Privilege Select clients must have or request a KeyBank Rewards World debit card) and enroll in the KeyBank Rewards program. There is a \$20 annual fee for the KeyBank Rewards Program that will be waived for the first year. Qualifying debit card transactions include signature, PayPass<sup>®</sup> and PIN-based purchases only. Direct deposit transactions are limited to: payroll, Social Security, pension and government benefits. Automated payments exclude Key Bill Pay, debit card automated payments, PayPal<sup>®</sup> transactions and account to account balance transfers. Limit one Sony bloggie per qualifying account. Limit one Sony bloggie per individual. **The value of the Sony bloggie will be reported on Form 1099-INT.** You will receive your Sony bloggie within 90 days of meeting requirements. Offer available to individuals without an existing checking account at KeyBank as of 7/30/10. Employees of KeyBank, its affiliates and subsidiaries are not eligible for this offer. If you close your account within 180 days of account opening, you will be charged a \$25 account early closure fee. Accounts overdrawn or closed as of 12/10/10, are not eligible for this offer. Accounts titled as Trust Accounts, Estate, and No Access are excluded from eligibility. You must have a U.S. mailing address on 12/10/10 to be eligible. The Sony bloggie shipped may differ from the Sony bloggie shown. Offer is subject to cancellation without notice, and cannot be combined with any other offer. Other miscellaneous charges may apply. Sony is a registered trademark and bloggie is a trademark of Sony Corporation of America. All rights reserved. Sony is not a participant in or sponsor of this promotion. **KeyBank Instructions: Please use the Marketing code process.**

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